

13th Annual Trade Show



UNIFORM
RETAILERS
ASSOCIATION

*Creating a Culture
of Quality
Service*

at *Disney's Coronado Springs* Resort
September 22-25, 2019
Lake Buena Vista, FL



WWW.UNIFORMRETAILERS.ORG

As to Disney properties/artwork: © Disney.

2019 URA Annual Trade Show

**Welcome Party
September 22**

**Retailer Education Day
September 23**

**Trade Show Open
September 24 & 25**

**Disney's Coronado
Springs Resort
Lake Buena Vista, FL**

Independent uniform retailers from throughout the World will gather with manufacturers this fall for the 13th Annual Uniform Retailers Association's Trade Show. This year, it's all about Creating a Culture of Quality Service. Get ready to head to Florida where you will:

- See the Latest Designs, Fabrics & Products
- Spend a day of training with the *Disney Institute*
- Enjoy Spectacular Evening Events
- Network and Learn from Peers

Plan now to attend *The Show*, focused on growing your business and creating a culture of quality service. It's the only show in the industry started by independent retailers for independent retailers.

Schedule-At-A-Glance

Sunday, September 22

1:00 pm - 7:00 pm Registration
6:00 pm - 9:30 pm Transportation
Disney's Typhoon Lagoon Water Park
7:00 pm - 9:00 pm Welcome Retailer Party
Disney's Typhoon Lagoon Water Park
*Sponsored by White Swan Brands
Swimming is not permitted during this event.

Monday, September 23

8:00 am - 6:00 pm Registration
8:00 am - 9:00 am Continental Breakfast
9:00 am - 4:00 pm Retailer Education
*Sponsored by White Swan Brands
9:00 pm - 12:00 pm Creating a Culture of Quality Service with *Disney Institute*
12:00 pm - 1:00 pm Lunch
1:00 pm - 4:00 pm *Disney Institute* Training Continued
5:30 pm - 11:00 pm Transportation To/From Evening Events at *Epcot®*
6:00 pm - 7:00 pm Reception
7:00 pm - 8:00 pm Fashion Show
8:00 pm - 10:00 pm Retailer Party
*Sponsored by CID Resources
Note: Tickets to park are not included.

Tuesday, September 24

7:00 am - 5:00 pm Registration
7:30 am - 8:30 am Exhibitor Pre-Show Appointments
8:30 am - 6:00 pm Trade Show Open
8:30 am - 9:30 am Continental Breakfast
11:30 am - 1:00 pm Lunch
3:00 pm - 4:30 pm Beverage Break
*Sponsored by Strategic Partners
6:00 pm - 8:00 pm Retailer Party
*Sponsored by Healing Hands

Wednesday, September 25

7:30 am - 12:00 pm Registration
7:30 am - 8:30 am Exhibitor Pre-Show Appointments
8:30 am - 9:00 am Member Meeting
8:30 am - 9:30 am Continental Breakfast
8:30 am - 3:00 pm Trade Show Open
11:30 am - 1:00 pm Lunch

Schedule Subject to Change

* Restricted to Retailers and Party Sponsor Representatives

Events at Disney parks do not include general admission to the parks before or after the URA events. Park tickets are not needed to attend URA events.

Monday, September 23

Sponsored By



Retailer Education Day



CREATING A CULTURE OF QUALITY SERVICE

This one-day learning event at the *Walt Disney World®* Resort has been designed specifically for the Uniform Retailers Association. We asked what their secret is to their world-class service and cast members around the world. It's not magic that creates a great culture and customer experience. It's the method behind the magic. On September 23, they will share their mindset, ongoing role model training, and how to recognize, coach and empower one another to go above and beyond in service. Your learning experience will be filled with engaging experiences that may include:

- Storytelling
- Activities
- Brainstorming
- Videos
- Group Discussions
- Adaption Time

This power learning experience is not about becoming *Disney*, but rather learning to think how Walt Disney Parks & Resorts thinks and adapting those principles to your own unique work environment. We encourage you to come and experience the magic!



As to Disney properties/artwork: © Disney.

Exhibits

Retailers can shop and compare product offerings from suppliers from throughout the World. Products range from scrubs and shoes, to medical accessories, services, and much more. The URA Trade Show offers buyers the opportunity to maximize their time and profit potential, all in one place.

Exhibitors

AS OF JUNE 10

3M Littmann
Adar Medical Uniforms LLC
Aetrex
Alegría
Amodex Products
Aura Naturale
Banded
***Barco Uniforms**
Beverly Hills Uniforms
***Bonitas International**
Chosen Payments
***CID Resources**
Clogs by C&C Sweden
Crocs
Cutieful
Dansko LLC
***Diamond Data Systems**
The Uniform Solution+
EagleEye Software

Easy Works by Easy Street Shoes
Green Town LLC
***Healing Hands**
Himes LLC
Klogs Footwear
***koi**
Laforst Shoes Inc.
***Landau Uniforms**
***LifeThreads**
Maevn Uniform Corp.
McCoy Health Science Supply
***Med Couture**
***Melrose Scrubs/Excel Stretch**
Nurse Mates
Ohmm Fashion Scrubs & Medical Wear
OMG Dee Dee Badge Reels
Outside the Box, LLC
PowerStep
Prestige Medical

***Propet USA**
Prosper Footwear
Sanita Footwear
SassyBadge
Savana Nikol
Sellers Commerce, LLC
DBA Uniform Market
Sockwell (Goodhew LLC)
***SPI/Cherokee & Dickies Uniforms**
Spring Footwear Corp.
Think Medical Supply
***Vionic Group and Vasyli Medical**
***White Cross**
***White Swan Brands**
Wigwam Mills Inc.

*** Denotes URA Perfect 10 Participant**

Why Attend?

Very informative, a lot of avenues for growth from business to personal levels were addressed.

- Katie Swain, Norfolk, VA

Wonderful opportunity to meet other retail shop owners/managers who are all willing to share. Great way to see all the apparel/accessories options available and meet the sales reps.

- Shannon Gorman, Olney, MD

The URA show has extreme value to any uniform retailer. Keeps you inspired, motivated, growing, and gives you real life help to grow your business. Keeps the hope alive to grow my dream.

- Jodi Weedon-Werts, Lincoln, NE

Interaction with vendors and other retailers provide the platform for establishing invaluable relationships.

- Connie Mead, Tyler, TX



An oasis set on the shore of Lago Dorado, the re-imagined *Disney's Coronado Springs* Resort celebrates the daring spirit of the great Spanish explorers, artists, writers and architects. Throughout the resort, discover a blend of classic Spanish influences, imaginative *Disney* touches and modern comforts both inside and out—so you can feel energized and inspired during your stay.

Special Events

Sunday, September 22, 7:00 pm – 9:00 pm

Retailer Welcome Party Co-Sponsored by White Swan Brands

Disney's Typhoon Lagoon Water Park

White Swan Brands has a memorable evening planned for retailers. Grab your flipflops and join us for fun in the sand featuring Polynesian dancers, music, snacks and beverages. Make sure you plan your travel to arrive in time for the URA Welcome Party on Sunday. *Event open to retailers with full registration only and Sponsor. Note: Swimming not permitted during this event.*



Monday, September 23, 6:00 pm – 8:00 pm

Annual Fashion Show & Reception

Epcot® World ShowPlace

This year's annual fashion show is sure to ignite your imagination as it takes place on the stage of the *Epcot®* World ShowPlace. Envision your customers back home in the latest styles and colors from around the globe.

Monday, September 23, 8:00 pm – 10:00 pm

Retailer Party Co-Sponsored by CID Resources

After the Fashion Show, retailers will stay at *Epcot®* World ShowPlace to enjoy a fun filled evening with CID Resources cast members and crew. It's guaranteed to put a wink in your eye and a spring in your step. *Event open to retailers with full registration only and Sponsor. Note: Tickets to park not included.*



Tuesday, September 24, 6:00 pm – 8:00 pm

Retailer Party Co-Sponsored by Healing Hands

After The Show closes on Tuesday, retailers are invited to enjoy complimentary beverages and hors d'oeuvres while mingling with friends and colleagues on the beautiful lawn of *Disney's Coronado Springs* Resort. *Event open to retailers with full registration only and Sponsor.*



As to Disney properties/artwork: © Disney.

Easy Registration

If you are an independent uniform retailer, attending this trade show is a must! Not only will you have a great time networking with your peers from around the World, but you will walk away inspired and re-energized. Full registration includes scheduled meals and break services, hosted evening retailer events and education. Secure online registration is available at www.uniformretailers.org or use the enclosed registration form if paying by check. Don't stand in line; register in advance and pick up your name badge and registration bag at the on-site registration counter when you arrive at The Show.

REGISTRATION TYPE	MEMBER	NON-MEMBER	INCLUDES
Full Registration	\$ 99	\$ 335	Sunday Welcome Party, Monday Education, Tuesday & Wednesday Trade Show, Lunch (Monday, Tuesday & Wednesday), Fashion Show and all Retailer Parties
Trade Show ONLY – Tuesday or Wednesday	\$50/day	\$50/day	Trade Show ONLY Admissions Includes Lunch on Trade Show floor DOES NOT INCLUDE Education or Retailer Parties

Rates listed are per person. If registering after August 13, please add \$50 per registration.

Refunds or Cancellations on or before August 13 will incur a \$25 cancellation fee; no cancellations after August 13.

Attire

Casual dress code recommended for all URA events. Wear comfortable shoes and remember that the meeting rooms and exhibit hall will vary in temperature so bring a lightweight jacket or sweater.

Thank You to Our Sponsors

Platinum Level



Bronze Level

Med Couture, Nurse Mates, Prestige Medical and Strategic Partners

Hotel/Travel



**1000 West Buena Vista Drive
Lake Buena Vista, FL 32830
(407) 939-1000**

GUESTS WILL ENJOY:

- Complimentary Self-Parking
- Complimentary Health Club Admission
- Complimentary Transportation between the Hotel and various *Walt Disney World®* Resort theme parks.
- Complimentary Internet in guest rooms and common areas of the hotel.
- Disney's Magical Express service available for those traveling through Orlando International Airport (subject to change). Includes complimentary airport shuttle, luggage delivery (after going through the customs process) and remote on-line check-in (on participating airlines only).

SPECIAL EVENT RATE:

- Tower Room \$229.00 / night *
- Non-Tower Room \$179.00 / night *
- Additional Person \$25.00 / night *

* plus applicable sales and resort taxes. Resort fee waived for URA attendees.

Deadline for Special URA Room Rate: August 26, 2019; based on availability.

Airports

ORLANDO INTERNATIONAL AIRPORT (MCO)

Orlando International Airport is a major public airport located six miles southeast of Downtown Orlando, Florida, United States. In 2018, MCO handled 47,696,627 passengers, making it the busiest airport in the state of Florida and the tenth-busiest airport in the United States.

AIRPORT SHUTTLE

For your convenience, *Disney's Magical Express* service available for those traveling through Orlando International Airport (subject to change). Includes complimentary airport shuttle, luggage delivery (after going through the customs process) and remote airline check-in (on participating airlines only).

Exhibit Hall Hours

Tuesday, September 24
8:30 am – 6:00 pm

Wednesday, September 25
8:30 am – 3:00 pm



PO Box 267
Baltimore OH 43105-9998

Return Service Requested

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www.UniformRetailers.org

Register Today!

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