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FOR IMMEDIATE RELEASE

## FOGEL & KAPLAN TO PARTNER WITH GELSCRUBS

CHICAGO, IL, Jan. 6 -- GelScrubs, a leading collegiate medical apparel company, announced today that Bob Fogel, former Executive Vice President of White Swan, and Laurie Kaplan, former Vice President of White Swan, have partnered with GelScrubs to lead new business development and product management initiatives.

Mr. Fogel and Ms. Kaplan will be responsible for the full scope of GelScrubs' transformation from a niche provider of collegiate-focus medical apparel, to a leader in a full array of licensed and non-licensed medical apparel solutions for the uniform retailing industry. Bob and Laurie will be drawing on their expertise to develop private-label medical apparel solutions, assist with further development of GelScrubs' new UltraSoft line based off of the currently popular double-brushed fabric program, as well as develop new comprehensive licensed and non-licensed medical scrub and lab coat lines under this unique partnership.

"We're pleased to partner with Bob Fogel and Laurie Kaplan as we enter the next phase of GelScrubs' growth," said David M. Hunt, CEO of Gelscrubs. "With our established footprint of over 1,300 uniform retailing, college bookstore, and specialty collegiate retailers nationwide, and recent growth in excess of 60% annually, we are well positioned to take on new initiatives and launch new offerings for our customers. We're looking forward to continuing down the path of expanding beyond collegiate to becoming a full-service provider of medical apparel solutions. Bob and Laurie bring a tremendous amount of experience, energy, and relationships. They have an industry-wide reputation for taking great care of their customers and helping them achieve their goals. We feel fortunate to now have Bob and Laurie as a part of our team via this unique partnership that allows them to pursue their objectives, and are excited about the opportunity that this presents to our organization, and ultimately our customers. We believe Bob and Laurie's passion, coupled with the flexibility our organization provides will be a great match that will ultimately bring fresh, innovative products to our retailing partners."

During his 35 plus years with White Swan, Mr. Fogel was part of the senior management team, growing and managing a company that grew to be one of the five leading uniform manufacturers. In addition to leading and managing all sales functions, serving over 2,000 uniform retailers, Mr. Fogel has also served as General Manager of White Swan responsible for daily operations. Ms. Kaplan has over 20 years experience with White Swan, acting as Vice President of Key Accounts and leading White Swan's custom product initiative.

"We chose to form this partnership because Gelscrubs combines the operational excellence our vision for the marketplace demands with the enthusiasm and creativity of a young and growing team dedicated to providing both great products and great service," said Bob Fogel. "We were impressed by the company's strong emphasis on healthy growth and high ethical business standards. We are honored to join the GelScrubs team and drive the vision forward."

### About GelScrubs

Gelscrubs is the leading provider of collegiate medical apparel to the healthcare industry. With over 250 official NCAA college & university medical apparel licenses, Gelscrubs sells medical apparel to over 1,300 retailers and provides in excess of 150,000 medical scrubs annually to healthcare professionals, college students, medical residents, children, and nursing students throughout North America and globally.

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