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For Immediate Release

### **La Mothe Relocates to Southeast; Taft Joins White Swan Brands;**

Lake Forest, IL, Jan 13 – White Swan Brands, a leading medical apparel company announced today that **Joel La Mothe**, Midwest Sales Representative is relocating to the Jacksonville, FL area and will immediately be responsible for the accounts located in Florida, Georgia, North Carolina and South Carolina.

“Joel is one of the most respected salespeople in the industry and has a proven track record of partnering with his customers to grow their business. His customers love him.” said Michael Gann, Executive VP of White Swan Brands. “His 14 years with White Swan and prior experience as a uniform store owner will benefit our partners in the Southeast tremendously.”

Also, **Kristen Taft** has joined the sales team as the Midwest sales representative. Kristen brings 4 years experience from the retail side of the medical apparel business and has served as store manager for both Sears Homelife and Victoria’s Secret.

“I am very excited to announce Kristen joining our sales team,” said Michael Gann, Executive VP of White Swan Brands. “Like Joel, Kristen’s understanding of the industry from a retailer’s perspective will greatly benefit our partners in the Midwest. Having Kristen on board is a continuation of our commitment to have the best sales people in the industry.”

Kristen will be responsible for accounts in Michigan, Ohio, Indiana and parts of Illinois. She resides in Grand Rapids, Michigan.

### About White Swan Brands

White Swan Brands, based in Lake Forest, IL, is a collection of brand names designed to meet the needs of the healthcare and food service professionals. The White Swan name has been in the uniform industry since 1916 and currently consists of WS Gear, Five Star Chef Apparel, META Labwear, Fundamentals and Fusion. White Swan Brands is also the supplier of the licensed brands Jockey™ Scrubs and Crocs® medical footwear to the industry.

White Swan Brands is a division of Encompass Group, LLC headquartered in McDonough, GA.