

NEWS

Cherokee Named Best Manufacturer; Peaches, Landau, Schum Win Retailer Awards



After a day of business education and roundtables, Uniform Retailers Association turned the spotlight on the medical apparel industry's suppliers at its 3rd Annual Retailer Champion Awards.

For the third consecutive year, Cherokee Uniforms was named best manufacturer. Peaches and Landau tied for best customer service, while Landau walked away with best delivery.

"It really is a fair look at what's going on in the industry and how retailers feel about the suppliers," says URA cofounder Melanie Imlay.

Awardees were determined by URA members, who were asked to email their picks to the association's office. The URA is a run-by-and-for retailers group. While manufacturers are welcome at the show, URA membership is limited to retail companies and groups.

Three-time winner Cherokee Uniforms was cited as best-all around manufacturer. "They did quite well this year, with lots of positive feedback from members," says Imlay.

Peaches and Landau, co-winners of the best customer service award, received the honor for their ability to effectively and consistently service and communicate with retailers. "They're always willing to help, always very accommodating. Whether it involves confirming an order or locating a particular product, they'll work with you," notes Imlay.

Bragging rights for the evening went to Landau, who was also recognized as the

manufacturer with the best delivery. Members cited the company's turnaround time and its ability to ship most orders complete, or close to complete, as reasons for the honor.

Steve Schum, who represents both White Swan and Prestige, earned the 2009 best sales representative distinction. "He's accessible, knowledgeable and great to work with," says Imlay.

Winners received engraved plaques, which can be displayed at corporate headquarters.