

WHITE SWAN
BRANDS
- SINCE 1916 -

White Swan Brands leaps onto the social media scene with their new Facebook and Twitter initiatives! This is White Swan's first experience with social media after a successful Twitter page experiment for their Meta labcoat brand in 2009. White Swan Brands is making exciting announcements, gathering consumer input, and offering special promotions through a variety of incentives and give-a-ways on their social media sites. Through these initiatives, White Swan Brands hopes to further enhance their level of contact with the professionals who wear their uniforms every day. Check it out!

Here are the links to White Swan Brands Social Media Sites:



<http://www.facebook.com/home.php?#!/pages/WS-GEAR/277713466295>



<http://twitter.com/WSGEARScrubsGuy>



<http://twitter.com/MetaLabcoats>